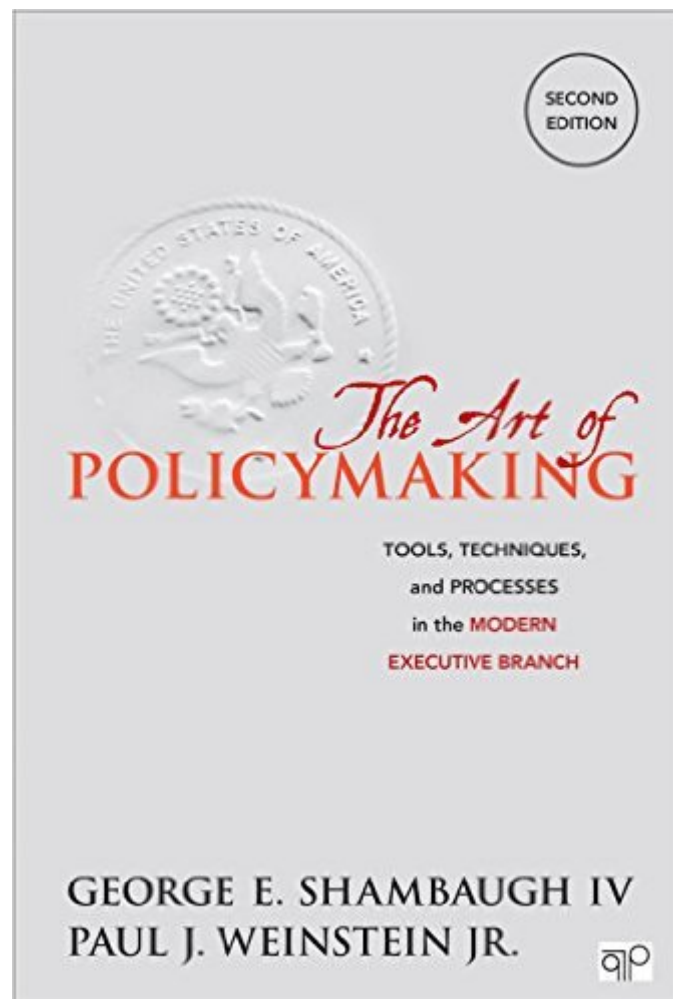


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The Art Of Policymaking; Tools, Techniques And Processes In The Modern Executive Branch Second Edition



Synopsis

This book explains how senior officials within the executive branch of government manage the policymaking process and how those policies are crafted and communicated to stakeholders and the public at large, with practical advice on how to write memos, prepare polling questions, and navigate the clearance process. Case studies show how actual policies were developed and how and why policies and processes differed across Administrations. Finally, scenarios allow students to practice the tools and techniques they have learned by working through both domestic and foreign policy situations. Written by two experts in the field, with experience in both academia and government, *The Art of Policymaking* is the perfect how-to guide for students and professionals.

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